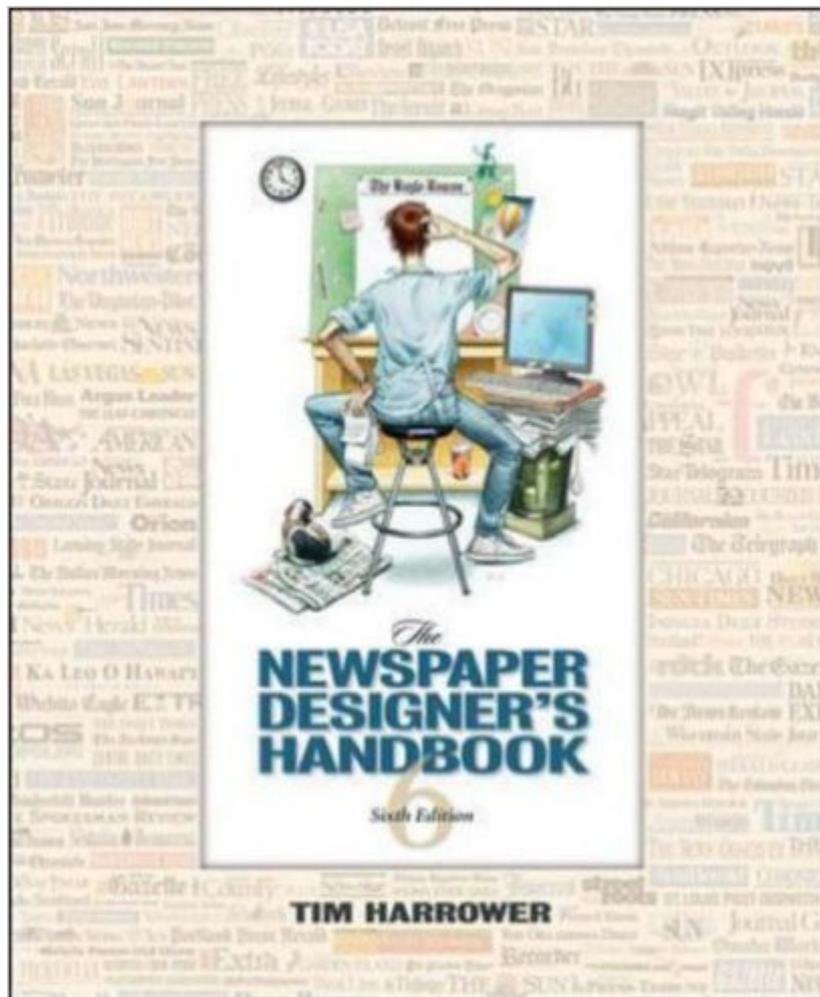The book was found

The Newspaper Designer's Handbook

Synopsis

The Newspaper Designerâ™s Handbook is a step by step guide to every aspect of newspaper design, from basic page layout to complex infographics. The new edition features dozens of new page-design examples, as well as an expanded section on web design and increased emphasis on digital photography. This textbook is for journalism students and professionals alike. It is loaded with examples, advice, design ideas, and exercises that teach students how to manipulate the basic elements of design (photos, headlines, and text); create charts, maps, and diagrams; design attractive photo spreads; add effective, appealing sidebars to complex stories; create lively, engaging feature page designs; work with color; and redesign a newspaper.

Book Information

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Average Customer Review: 4.5 out of 5 starsÂ Â See all reviewsÂ (65 customer reviews)

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Customer Reviews

I give this book 4 stars on content alone. But the publisher gets failing grades for price, binding, paper stock, and included CD. With the thousands of books I own, I never had to complain about binding and paper stock until now. I recommend purchasing the hardcover version. I purchased this manual to help me start a local newspaper. I searched through the Internet and there seemed to be few book resources like this one. But there are some good news and bad news related to this book. You decide for yourself. The good news is that this is a wonderful book. It has a little bit of everything. It has lots of examples, defines everything you need to know about a newspaper. It even includes some history. The book makes a big deal of the color added to this edition. I would have suggested it be added several editions ago. The fifth edition even includes a good web design

section and a poorly crafted CD. The bad news is that this book is over priced - probably since it has a monopoly on the subject matter. If there was competition the value would be more like $20 at best. The binding is spiral type and the paper is on the thin side so the pages will bend and tear easily. The cover is heavy stock paper as you would expect in any soft covered book. I don't know about you, but when I spend $60 on a book I expect it to be of the highest quality in binding, cover, and paper. I expected the CD to be loaded with all kinds of goodies, examples, and probably a digital version of the book (would have been very handy). After reviewing the CD, it is nothing less than worthless. It looks like a last minute attempt to grab and entice you to buy. The resources provided from the website is not even worth mentioning.

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